Customer**Call**))

no more queues.
plenty more happy customers

CST's Customer**Call**))

Instead of **queuing**, your customers
wait in the bar

CST
Call-Systems Technology

CustomerCall
locate guests quickly with instant and discreet paging

CustomerCall is suitable for a wide variety of hospitality, leisure and service industries.

In a restaurant environment, it is important at busy times, to reduce customer-waiting time to increase table turns. At these times CustomerCall becomes invaluable.

On arriving, the customer is handed a CustomerCall pager if a table is not available. This alerts them when the table is ready, allowing them to go to the bar while they wait without losing their place in the line. Knowing that the queuing system is properly managed, customers can relax, spending more in the bar.

As soon as the hostess is advised that a table is about to become available, instead of leaving their post, they can instantly and discreetly contact the next party for seating.

This means tables are not left standing empty between seatings and consequently it is possible to turn several more tables in a busy shift and increase revenue.

Extra profit is made from reduced 'walk-aways' word of mouth referrals and increased customer loyalty.

In environments where CustomerCall is used to call customers back to collect food, staffing costs can be lowered with self service.

The system is ideal for use in:

- Restaurants, retail and leisure industries using promotional pagers can reduce queues and customer frustration, increase spend-per-head by allowing customers to browse, shop or relax without losing their place in line.

- Quiet environments such as hotels, conference centres, libraries and administration centres where audible paging can be intrusive.

- Nursing homes, nurseries and store crèches, when a carer or parent needs to be called.

- Noisy environments where overhead paging may be inefficient or inappropriate.

- Busy environments where customers are in a hurry.

- Self-service restaurants

The CustomerCall system features:

- Silent vibration / tone / flash & custom voice option

- Standard out of range and search facility

- Secure transmission

- Instant contact

- Robust and Durable

- Supports up to 999 pagers

- Superior 2 watt transmitter for high quality in-building coverage

- Extended transmission range options available

- Optional telephone interface for remote message transmission

- Full training and support

- A range of pagers available

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